



MORTGAGE  
BROKERS.COM

*STYLE GUIDE*

# Pantone Color Specifications

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Pantone 549 C



Pantone Black C



# Fonts

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## Headings and Titles

**Helvetica Neue, Heavy** - ABCDEFGHIJKLMNOPQRSTUVWXYZ,.;/'[]1234567890!@#\$%^&\*()\_+=  
abcdefghijklmnopqrstuvwxyz

**Helvetica Neue, Bold** - ABCDEFGHIJKLMNOPQRSTUVWXYZ,.;/'[]1234567890!@#\$%^&\*()\_+=  
abcdefghijklmnopqrstuvwxyz

## Sub-Headings and Body Copy

**Helvetica Neue, Medium** - ABCDEFGHIJKLMNOPQRSTUVWXYZ,.;/'[]1234567890!@#\$%^&\*()\_+=  
abcdefghijklmnopqrstuvwxyz

*Helvetica Neue, Medium Italic* - ABCDEFGHIJKLMNOPQRSTUVWXYZ,.;/'[]1234567890!@#\$%^&\*()\_+=  
*abcdefghijklmnopqrstuvwxyz*

**Helvetica Neue, Light** - ABCDEFGHIJKLMNOPQRSTUVWXYZ,.;/'[]1234567890!@#\$%^&\*()\_+=  
abcdefghijklmnopqrstuvwxyz

(\* this font style is to be used for copy that is 8pt. or greater and on white background)

